

Original BMW Parts

www.bmw.com



Sheer
Driving Pleasure

YOUR BENEFITS AT A GLANCE:

SUSTAINABILITY



- **low fuel consumption thanks to lightweight, high-tensile steels.**
- **Long service life.**

SAFETY



- **Countless crash tests.**
- **Optimum safety and functionality.**
- **Permanent research for more safety.**

VALUE RETENTION



- **High protection from corrosion.**
- **Perfect fit.**
- **Robotic technology guarantees precisely welded joints.**

Insist on Original BMW Parts.

Decisions based solely on price tend to overlook essential criteria like quality, operational reliability, precision fitting and useful lives.

Original BMW Parts are optimised to your BMW model and must fulfil the same quality standards as our BMW vehicles.

The fitted precision and high quality of each and every part ensure the harmonious interaction between the vehicle system's functionality and operating principle. Maintain your BMW in its original condition with Original BMW Parts.

To make sure your BMW stays a BMW.

For further details see: www.bmw.com/parts



ULTIMATE SAFETY AND MAXIMUM PROTECTION FROM CORROSION.

**ORIGINAL BMW
SHEET METAL PARTS.**

DID YOU KNOW?

Sheet metal parts are an **important safety component** in the car. The bodywork, which comprises sheet metal components, forms a protective mantle and protects both passengers and the internal workings of the vehicle. It must be **resistant to a wide variety of environmental influences** and should have a long service life.

If ventilation slots are incorrectly positioned or completely missing, it is possible, for example, that the **brake discs or engine cooling system will overheat**.

In order to ensure the safety of all passengers inside the vehicle, Original BMW Sheet Metal Parts are subject to **complex finishing techniques** and strict quality checks.

Every detail is tailored precisely to the complex safety system: Passengers inside a BMW find themselves in a **rigid safety cell** that affords them optimum protection.

Original BMW Sheet Metal Parts are an important factor in the correct distribution of weight in the vehicle. They are rolled extremely thinly and thus ensure the vehicle's unique driving dynamism and reduce fuel consumption thanks to their light weight.



Correctly and precisely implemented welding seams ensure stability and contribute to the long service life of the parts.

ORIGINAL BMW SHEET METAL PARTS...

... are made from a combination of specific, very high-quality sheet steel alloys. This is the only way to ensure that corrosion does not start before work begins.

... offer complete surface protection that prevents corrosion. This is ensured by primer coats applied using an immersion technique.

... are perfectly tailored to your BMW. The various sheet metal parts meet the requirements that engine, transmission and chassis place on a BMW.

... are subject to stability checks at welded seams at regular intervals. This means that precise workmanship is assured, something that is of major importance for the long life and durability of the parts.

... ensure optimum protection from accidents. For example through side protectors in the doors or invisible predetermined bending points in the engine hood. Passengers inside a BMW find themselves in a rigid safety cell that affords them optimum protection.