

Original BMW Parts

[www.bmw.com](http://www.bmw.com)



Sheer  
Driving Pleasure

## YOUR BENEFITS AT A GLANCE:

SUSTAINABILITY



- Compliance with environmental aspects.
- At or below legal thresholds for hazardous substances.

SAFETY



- High performance even under extreme stress thanks to high component durability.
- Excellent braking performance, short brake path and optimum response.

VALUE RETENTION



- Low-level wear and tear and resistance to environmental influences.
- Long service life thanks to a perfect fit and optimum braking performance.

### Insist on Original BMW Parts.

Decisions based solely on price tend to overlook essential criteria like quality, operational reliability, precision fitting and useful lives.

Original BMW Parts are optimised to your BMW model and must fulfil the same quality standards as our BMW vehicles.

The fitted precision and high quality of each and every part ensure the harmonious interaction between the vehicle system's functionality and operating principle. Maintain your BMW in its original condition with Original BMW Parts.

### To make sure your BMW stays a BMW.

For further details see: [www.bmw.com/parts](http://www.bmw.com/parts)

## SOPHISTICATED MATERIAL BLEND FOR OPTIMUM BRAKE PERFORMANCE.

### ORIGINAL BMW BRAKE PADS.

## DID YOU KNOW?

Brakes are one of the **most important and most exposed safety-related parts** in your BMW. They have to endure extremes. When an emergency stop is made at a speed of 130 km/h on a dry road, the brakes of a loaded BMW (weighing approx. 2,000 kg) have to apply a force of 710 kW (965 bhp) – so quality is a crucial safety factor.

When the worst comes to the worst, every centimetre counts. This is why Original BMW Brake Pads are specially designed to match the **model-specific interplay of factors** such as aerodynamics, ABS, body, chassis and engine.

Any brake system is only as good as its weakest link. For this reason, the **material mixture** has to meet very precise specifications. Only the **very highest level of thermal resistance and dimensional stability** guarantees maximum braking safety and durability.

To meet the high BMW quality standards, Original BMW Brake Pads have to undergo **the toughest practical tests and computer simulations** – even after the start of serial production.



**Only Original BMW Brake Pads guarantee optimum interplay with the brake system – for maximum driving comfort without disturbing noises.**

## ORIGINAL BMW BRAKE PADS...

- ... **comply with all environmental standards.** Naturally, all Original BMW Brake Pads are asbestos-free and meet stringent environmental requirements.
- ... **feature low-level wear-and-tear.** Original BMW Brake Pads create less frictional wear, ensuring a longer life and reducing environmental impact.
- ... **offer a long service life.** Original BMW Brake Pads are tailored precisely to the relevant BMW model – this reduces the force that needs to be applied when braking, also cutting down on wear-and-tear.
- ... **ensure a sporty response with a high degree of comfort.** Original BMW Brake Pads ensure excellent braking performance, a perfectly timed delay, a short brake path and optimum responsiveness.
- ... **permit almost silent braking.** The precise fit of the Original BMW Brake Pads ensures that only a low level of force is applied, so that braking is almost silent.
- ... **offer a high degree of resistance to environmental influences.** A special lacquer finish protects Original BMW Brake Pads from corrosion.
- ... **offer a high degree of structural strength for maximum security.** Original BMW Brake Pads will also withstand extreme stresses (emergency braking).