



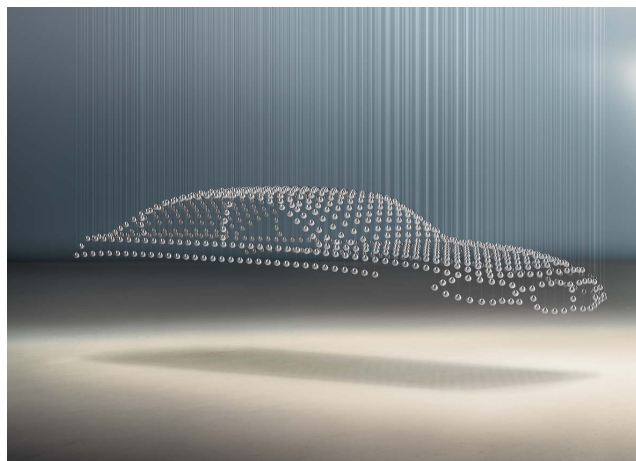
## BMW FINANCIAL SERVICES HONG KONG FINANCING BENEFITS:

1. Making it convenient for you by keeping it all under one premium roof.
2. Flexible financing options are available to meet your individual financing requirements.
3. Low monthly payments optimise your personal cash flow which your money can be available for other investment opportunities.
4. Providing you with professional and efficient service.
5. Constant product and services updates.

### BMW Financial Services Hong Kong Ltd

A BMW Group Company  
G.P.O. Box 11254, Hong Kong

Tel 2598 1009  
Fax 800.90.1559



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I ENJOY THE FINER THINGS IN LIFE,  
WHICH IS WHY I NEED  
A PREMIUM FINANCING SOLUTION.



## WELCOME TO BMW FINANCIAL SERVICES HONG KONG.

### About BMW Financial Services Hong Kong.

BMW Financial Services Hong Kong is dedicated to giving you, as a BMW customer, the type of financial products, professionalism and efficient service needed to make the transition from showroom to highway pleasurable and memorable.

To ensure that you enjoy driving our cars, we have put together a portfolio of innovative, tailor-made financing products, specifically designed for you and your BMW.

BMW Financial Services Hong Kong is committed to enhancing the sheer driving pleasure of your BMW experience and we are confident of providing you with unrivalled service and commitment, perfectly matching your needs as a BMW driver.

BMW Financial Services Hong Kong is a strategic partnership that was established between BMW AG and Sime Darby Hong Kong to provide customised market solutions to the valuable BMW customers. Sime Darby is a long term BMW partner and is the authorised BMW Importer in Hong Kong, represented by BMW Concessionaires (HK) Limited.



### BMW HIRE PURCHASE.

There's just something satisfying about owning your own vehicle!

If you want to own your BMW, there is really no better choice than financing your vehicle through BMW Hire Purchase. Designed with an appreciation for simplicity, value, freedom and flexibility, BMW Financial Services Hong Kong offers a smart financing program to meet your needs and get you on the road seamlessly. BMW Hire Purchase offers:

- Competitive interest rates and contract terms from 12 to 60 months.
- Applicable to new/used BMWs including our BMW motorcycles.
- Minimum 5% down payment.
- No hidden costs.
- Optional financing for Allianz motor insurance and 1<sup>st</sup> year registration fees.

### BMW LEASING.

You've already devoted more financial planning to your purchase than most people do. Of course, the time to think about Leasing decision is before you buy rather than when you're finalizing the options for your new vehicle.

Always drive our BMW with flexible terms, competitive interest rate, tax benefit and so on. BMW Leasing is a smart way to discover the pleasure of a BMW. BMW Leasing offers:

- Flexible terms from 12 months to 60 months.
- Financing on new or used BMW.
- No down payment required.
- No hidden costs.
- Optional financing for Allianz motor insurance and 1<sup>st</sup> year registration fees.

**A quick and simple process  
to get on the road.**

